

EDPS Record of Processing Activity

Record of EDPS activities processing personal data, based on Article 31 of Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC.

Nr.	Item	Description
EDPS corporate account on Bluesky		
1.	Last update of this record	3/03/2026
2.	Reference number	98
Part 1 - Article 31 Record (specific legal obligation to publish – see Article 31(5))		
3.	Name and contact details of controller	<p>European Data Protection Supervisor (EDPS) Postal address: Rue Wiertz 60, B-1047 Brussels Office address: Rue Montoyer 30, B-1000 Brussels Telephone: +32 2 283 19 00 Email: edps@edps.europa.eu</p> <p>Operational controller: Information and Communication Unit. Email: presseedps@edps.europa.eu</p>

Document info

Roles & Contact Details

Nr.	Item	Description
		<p>Contact form for enquiries on processing of personal data to be preferably used: https://www.edps.europa.eu/about-edps/contact_en</p> <p>Bluesky is a separate controller for the personal data that it processes (Bluesky - privacy policy).</p>
4.	Name and contact details of DPO	dpo@edps.europa.eu
5.	Name and contact details of joint controller (where applicable)	
6.	Name and contact details of processor (where applicable)	EDPS does not employ any processor for this processing activity.
7.	Short description and purpose of the processing	<p>The EDPS uses its Bluesky account to publish multimedia content in order to inform the public regularly about its activities, raise awareness about data protection issues and promote content of public interest.</p> <p>Bluesky is only one way of communicating to the public. All information is also available on the EDPS website, which is the EDPS' main platform used to communicate with the public. As such, citizens do not need to access Bluesky in order to be informed about the EDPS' activities.</p> <p>The EDPS does not use any external social media monitoring tools. When monitoring its Bluesky account, the EDPS relies solely on the analytics embedded in the platform and on statistics publicly available, such as number of likes that a post has generated. Aggregated data is used for the coordination of EDPS communication activities on social media or for statistical and analytical purposes.</p>

Roles & Contact
Details

Description of processing

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8.	Description of categories of persons whose personal data is processed and list of data categories	<p>As a rule, the EDPS only processes aggregated data (such as numbers of followers, number of interactions (e.g. likes, comments, shares)).</p> <p>Depending on the circumstances, certain categories of personal data could be available to the EDPS since they are public.</p> <p>This processing concerns personal data relating to citizens, platform users, individuals whose personal data are made available through the platforms and participants in events organised or managed by the EDPS.</p> <p>1) Personal data derived from the users' profile may include: name and surname, username, geographical location, age, gender and other personal characteristics, such as marital status, nationality, occupation or academic record;</p> <p>2) Personal data about users of Bluesky that is available through their networks and connections: engagement, reach and reactions, comments, shares of users on a specific topic, networks and connections;</p> <p>3) Personal data available via audio-visual content that might be published on Bluesky: information included in the content published by the user or about the content published, such as voice recordings, video recordings, or an image of an individual.</p> <p>The EDPS may process some of the above mentioned data through re-posting, exchange on private messaging through the platform and other engagement activities with the users.</p>
9.	Time limit for keeping the data	The EDPS only stores aggregated and numeric values of performance measurement in order to be able to compare its performance over a maximum period of 10 years.

Description of processing

Retention

Nr.	Item	Description	
10.	Recipients of the data	<ul style="list-style-type: none"> - After publication, public at large. Once personal data are uploaded online, it can be used by third parties for their own purposes, in their own platforms, and sometimes without the EDPS being informed. - The European Parliament as provider of the IT infrastructure for the EDPS - Bodies charged with a monitoring or inspection tasks under EU law, where required for official investigations or for audit purposes - The Court of Justice of the EU, where relevant - Where applicable, citizens in the context of requests for access to documents, in accordance with the regulation 1049/2001 	Recipients
11.	Are there any transfers of personal data to third countries or to international organisations? If so, to which ones and with which safeguards?	<p>Publishing content will entail transfers of personal data outside of the EU/EEA areas. According to Bluesky privacy policy, ‘We may transfer, process, and store all personal information we collect anywhere in the world. Different countries have different data protection laws.</p> <p><i>If we transfer personal information from the European Economic Area, Switzerland, Brazil and/or the United Kingdom to a country that does not provide an adequate level of protection under applicable data protection laws, we will do so (i) using appropriate safeguards; (ii) based on safeguards like the European Commission-approved [...] Data Protection Authority Standard Contractual Clauses or Addenda; or (iii) otherwise in accordance with applicable data protection laws.’</i></p> <p>The EDPS is responsible for transfers outside of the EEA when publishing content on its account (i.e. photos of participants to events organised by the EDPS). For transfers occurring outside of the EU/EEA the legal basis is article 50(1)(a) of the Regulation (EU) 2018/1725 (<i>‘the data subject has explicitly consented to the proposed transfer, after</i></p>	Transfers

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		<i>having been informed of the possible risks of such transfers for the data subject due to the absence of an adequacy decision and appropriate safeguards’).</i>
12.	General description of security measures, where possible.	<p>To protect personal data processed in this context, the EDPS has put in place the following measures:</p> <ul style="list-style-type: none"> • Only authorised staff of the EDPS Information and Communication team are involved in social media monitoring and related communication activities. • EDPS Information Security Policy applies.
13.	For more information, including how to exercise your rights to access, rectification, object and data portability (where applicable), see the data protection notice:	https://www.edps.europa.eu/system/files/2026-03/98-edps_data_protection_notice_bluesky_en.pdf

Security

Data Protection Notice