



EUROPEAN DATA PROTECTION SUPERVISOR

EDPS USE OF X, LINKEDIN AND YOUTUBE

DATA PROTECTION NOTICE

The EDPS uses the social media channels X (formerly known as Twitter), LinkedIn and YouTube to regularly inform the public about its activities, raise awareness about data protection issues and engage directly with citizens by replying to their comments and questions. Users sign up to social media platforms on a voluntary basis, subject to the policies of social media platforms.

Personal data is processed in accordance with [Regulation \(EU\) 2018/1725](#) (hereinafter ‘the Regulation’).

We provide you with the information that follows based on Articles 15 and 16 of the Regulation. More specifically, the information provided by the EDPS concerns the processing of personal data, detailing the means and purpose for which individuals’ data is processed.

Who is the controller?

The European Data Protection Supervisor (EDPS) is the data controller for the processing of personal data as described in this data protection notice.

Postal address: Rue Wiertz 60, B-1047 Brussels
Office address: Rue Montoyer 30, B-1000 Brussels
Telephone: +32 2 283 19 00
Email: edps@edps.europa.eu

Delegated controller: Information and Communication unit
PresseEDPS@edps.europa.eu

Contact form for enquiries on processing of personal data to be preferably used: https://edps.europa.eu/about-edps/contact_en.

For more information on the EDPS please consult our website: <https://edps.europa.eu>.

X, LinkedIn and YouTube are separate controllers for the personal data they process. To learn more on how these social media platforms process your data, we encourage you to read the privacy policies of:

- [LinkedIn](#)
- [X](#)
- [YouTube](#)

What personal data do we process and who has access to this personal data?

Depending on the circumstances and the social media platforms used, the EDPS has access to the following categories of data:

- 1) Personal data derived from the users' profile may include: name and surname, username, geographical area, age, gender and other personal characteristics, such as marital status, nationality, occupation or academic record.
- 2) Personal data about users of these social media platforms that is available through their networks and connections: engagement, reach and sentiment, comments, shares of users on a specific topic, networks and connections
- 3) Personal data available via audio-visual content that might be published on these social media platforms: information in or about the content provided by a user (e.g. metadata), such as the location of a photo or the date of when a file was created, voice recordings, video recordings, or an image of an individual.

In order to address abusive and/or repetitive content, whether on the EDPS social media channels, or directed at the EDPS, the EDPS may process commenters' personal data.

However, for statistical, analytical and monitoring purposes, we only use aggregated data, such as numbers of followers, number of interactions (likes, comments, shares).

Only authorised staff of the EDPS Information and Communication team are involved in the social media monitoring and related communication activities.

Before accessing the above-mentioned social media platforms, users are asked to accept or decline their respective policies. Social media users who interact with the EDPS (for example, commenting on the EDPS' posts) do so after having agreed to the policies of those platforms.

Where did we get your personal data?

Data comes from the indicated social media platforms and is publicly accessible. For monitoring purposes, we may collect aggregated data on users' behaviour on social media, such as numbers of interactions or comments.

Also, the EDPS may collect, in case of abusive and/or repetitive content, personal data of commenters for record-keeping purposes.

Why do we process your personal data and under what legal basis?

We process this personal data in order to share information about EDPS activities to the public. Using above-mentioned social media platforms is only one way of communicating

to the public. All information is also available on the EDPS website, which is the EDPS' main platform used to communicate with the public, and other social media networks (such as, [Mastodon](#), [Bluesky](#) and [Instagram](#)). As such, citizens do not need to access these social media platforms in order to be informed about the EDPS' activities.

Data gathered via these social media channels is used for statistical and analytical purposes, such as analysing social media users' reactions to the EDPS' communication activities. This helps the EDPS to improve its communication activities and to coordinate its social media presence.

In order to address abusive and/or repetitive contents, whether on EDPS social media channels, or directed at the EDPS, the EDPS might take action in order to document such behaviour for record-keeping purposes. This may involve the processing of commenters' personal data.

The EDPS does not use any external social media monitoring tools. When monitoring EDPS social media accounts, the EDPS relies solely on the analytics embedded in the platforms and on statistics publicly available, such as number of likes that a post has generated. The EDPS uses this aggregated data for the coordination of its communication activities on social media or for statistical and analytical purposes.

Legal basis and necessity for processing (see Article 5(1)(a) of the Regulation):

(a) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body.

In order to protect users' privacy, the EDPS' social media buttons to connect to those services do not set cookies when our website pages are loaded on your device, and you are not immediately redirected to social media platforms or other websites.

How long do we keep your personal data?

The EDPS will only store aggregated and numeric values of performance measurement in order to be able to compare its performance over a maximum period of 10 years.

Disruptive and/or repetitive content (if collected) will be stored by the EDPS for 10 years. Retention periods may be extended if required by legal proceedings.

What are your rights regarding your personal data?

You have the right to request access to your personal data and to relevant information concerning how we use it. You have the right to request rectification of your personal data. You have the right to ask for the erasure of your personal data or to restrict its processing. You have the right to object to the processing of your personal data, on grounds relating to your particular situation, at any time. We will consider your request,

take a decision and communicate it to you.

Please note that, in certain cases, as provided in Article 25 of the Regulation, restrictions of data subjects' rights may apply.

We will consider your request, take a decision and communicate it to you. The time limit for treating your request is one (1) month. This period may be extended by two (2) further months where necessary, taking into account the complexity and the number of the requests. In those cases, the EDPS will inform you of the extension within one (1) month of receipt of your request and will provide reasons for the delay.

You can send your request to the EDPS electronically or by post (see section on contact details below).

How to withdraw your consent and the consequences of doing this

The EDPS will only store aggregated and numeric values of performance measurement in order to be able to compare its performance over a maximum period of 10 years.

Disruptive and/or repetitive content (if collected) will be stored by the EDPS for 10 years. Retention periods may be extended if required by legal proceedings.

Automated decision-making

Your personal data is not subject to automated decision-making.

You have the right to lodge a complaint

If you have any remarks or complaints regarding the way EDPS processes your personal data, we invite you to contact the responsible department or role or the EDPS DPO (see section on contact details on the first page and below).

You have, in any case, the right to lodge a complaint with the EDPS as a supervisory authority: https://edps.europa.eu/data-protection/our-role-supervisor/complaints_en.

Contact details for enquiries regarding your personal data

We encourage you to contact us using the EDPS contact form, selecting 'My personal data' as the relevant subject: https://edps.europa.eu/about-edps/contact_en.

If you wish to contact the EDPS DPO personally, you can send an e-mail to DPO@edps.europa.eu or a letter to the EDPS postal address marked for the attention of the EDPS DPO.

EDPS postal address: European Data Protection Supervisor, Rue Wiertz 60, B-1047 Brussels, Belgium

You can also find contact information on the EDPS website:
https://edps.europa.eu/about-edps/contact_en.