

EDPS Record of Processing Activity

Nr.	Item	Description
EDPS use of X (formerly known as Twitter), LinkedIn and YouTube		
1.	Last update of this record	10/04/2026
2.	Reference number	54
3.	Name and contact details of controller	<p>European Data Protection Supervisor (EDPS) Postal address: Rue Wiertz 60, B-1047 Brussels Office address: Rue Montoyer 30, B-1000 Brussels Telephone: +32 2 283 19 00 Email: edps@edps.europa.eu</p> <p>Operational controller: Information and Communication unit Email: PresseEDPS@edps.europa.eu</p> <p>Contact form for enquiries on processing of personal data to be preferably used: https://www.edps.europa.eu/about-edps/contact_en</p> <p>X, LinkedIn and YouTube are separate controllers for the processing of personal data on which they determine the means and the purposes.</p> <p>Privacy policies of the platforms:</p>

Document info

Roles & Contact Details

Nr.	Item	Description
		<ul style="list-style-type: none"> • LinkedIn: https://www.linkedin.com/legal/privacy-policy • X: https://x.com/privacy • YouTube: https://policies.google.com/privacy <p>Before accessing the above-mentioned social media platforms, users are asked whether they accept or not their respective policies.</p> <p>The European Parliament (EP) acts as a separate controller regarding the IT infrastructure it provides to the EDPS. For more information, please refer to the EP register.</p> <p>DG ITEC - Individual Equipment & Logistics Unit (EQUILOG) ITEC-DPO-EQUILOG@europarl.europa.eu</p>
4.	Name and contact details of DPO	dpo@edps.europa.eu
5.	Name and contact details of joint controller (where applicable)	
6.	Name and contact details of processor (where applicable)	No data processors are used by the EDPS
7.	Short description and purpose of the processing	The purpose of the processing is to disseminate information on EDPS's activities to the public and thus facilitate online communication activities of the EDPS through various social media platforms. The EDPS uses the above mentioned social media channels to regularly inform its stakeholders about the its activities, raise awareness about data protection issues and engage directly with citizens by replying to their comments and questions. Social media platforms are only an alternative means of communication. All information is available also on the EDPS

Roles & Contact Details

Description of processing

Nr.	Item	Description
		<p>website, which is the EDPS main means of communication to the public, and other social media networks (such as, Mastodon, Bluesky and Instagram). As such, citizens do not need to access these social media platforms in order to be informed about the EDPS' activities.</p> <p>Data gathered through these social media channels is used for statistical and analytical purposes such as analysing social media users' reactions to the EDPS communication activities. This helps EDPS improve its communication activities and coordination of social media presence.</p> <p>The EDPS does not use of any external social media monitoring tools. When monitoring EDPS social media accounts, the EDPS relies solely on the analytics built in the platforms and on statistics available publicly such as number of likes under a post. Social media users who interact with the EDPS (for example commenting the EDPS posts) do so after having agreed the policies of those platforms.</p> <p>In order to address abusive and/or repetitive contents, whether on EDPS social media channels, or directed at the EDPS, the EDPS might take action in order to document such behaviour for record-keeping purposes. This may involve the processing of commenters' personal data.</p>
8.	Description of categories of persons whose personal data is processed and list of data categories	<p><u>Categories of persons</u></p> <ul style="list-style-type: none"> - Internal to the organisation (staff members of the EDPS who engage on social media platforms) - External to the organisation (any natural person, external to the EDPS, who engages on social media platforms, e.g. staff of other EU institutions, agencies or bodies, journalists, citizens). <p><u>Categories of personal data</u></p>

Description of processing

Nr.	Item	Description
		<p>Depending on the circumstances and the social media platforms used, the EDPS has access to the following categories of data:</p> <ol style="list-style-type: none"> 1) Personal data derived from the users' profile may include: name and surname, username, geographical area, age, gender and other personal characteristics, such as marital status, nationality, occupation or academic record. 2) Personal data about users of these social media platforms that is available through their networks and connections: engagement, reach and sentiment, comments, shares of users on a specific topic, networks and connections 3) Personal data available via audio-visual content that might be published on these social media platforms: information in or about the content provided by a user (e.g. metadata), such as the location of a photo or the date of when a file was created, voice recordings, video recordings, or an image of an individual. <p>In order to address abusive and/or repetitive content, whether on the EDPS social media channels, or directed at the EDPS, the EDPS may process commenters' personal data.</p> <p>However, for statistical, analytical and monitoring purposes, the EDPS only uses aggregated data, such as numbers of followers, number of interactions (likes, comments, shares).</p>

Description of processing

Nr.	Item	Description
		In order to protect users' privacy, our social media buttons to connect to those services do not set cookies when our website pages are loaded on users' devices, nor there is an immediate redirection of users to social media or other websites.
9.	Time limit for keeping the data	<p>Only aggregated and numeric values of performance measurement will be stored by the data controller in order to be able to compare the performance over the maximum of 10 years.</p> <p>Abusive and/or repetitive content (if collected) will be stored by the EDPS for 10 years.</p> <p>Retention periods may be extended if required by legal proceedings.</p>
10.	Recipients of the data	<ul style="list-style-type: none"> - After publication, public at large. Once personal data are uploaded online, it can be used by third parties for their own purposes, in their own platforms, and sometimes without the EDPS being informed. - The European Parliament as provider of the IT infrastructure for the EDPS - Bodies charged with a monitoring or inspection tasks under EU law, where required for official investigations or for audit purposes - The Court of Justice of the EU, where relevant - Where applicable, citizens in the context of requests for access to documents, in accordance with the regulation 1049/2001
11.	Are there any transfers of personal data to third countries or to international organisations?	The EDPS does not transfer any data outside of EU and EEA.

Retention

Recipients

Transfers

Nr.	Item	Description
	If so, to which ones and with which safeguards?	
12.	General description of security measures, where possible.	<p>In order to protect personal data necessary for the purpose of the processing operation in question, the EDPS has put in place the following measures:</p> <ul style="list-style-type: none"> - All EDPS social media accounts are password protected. - Only authorised personnel of the EDPS has access to social media accounts and their monitoring. Such staff abide by statutory, and when required, additional confidentiality agreements. - EDPS staff are under the obligation of professional secrecy under Article 56 of Regulation (EU) 2018/1725, as well as the general confidentiality obligation under the Staff Regulations - The devices used by EDPS staff for professional purposes (laptops and tablets) are protected by robust encryption measures - Physical access to the premises of the EDPS is protected, and restricted to authorised personnel - Technical measures include appropriate actions to address online security, protect server hardware, software and the network from accidental or malicious manipulations and risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed - EDPS Information Security Policy applies.

Security

Nr.	Item	Description
13.	For more information, including how to exercise your rights to access, rectification, object and data portability (where applicable), see the data protection notice:	Data protection notices available on the EDPS website: https://edps.europa.eu/about-edps/data-protection-within-edps/data-protection-legal-notices_en https://www.edps.europa.eu/data-protection/our-work/publications/data-protection-notices-records/2026-04-10-edps-use-x-linkedin-and-youtube_en

Data Protection Notice